

The 2013 G20 Young Entrepreneurs' Alliance Summit

Young Entrepreneurs Shaping the Future: Solutions for jobs, innovation and global growth

Agenda

15-17 June, 2013

Moscow, Russia

Venue: Moscow School of Management Skolkovo

(<http://www.skolkovo.ru/public/en/>)

June 14, 2013	
Time	Item
9:00 – 21:00	Registration at official summit hotels
Day 1 – June 15, 2013	
9:00 – 21:00	Registration continues at official summit hotels (until 12:00) and then at venue
09:00 – 12:00	Optional site-seeing tour of Moscow
15:30 – 15:45	Opening Ceremony <ul style="list-style-type: none"> • Victor Sedov, Moscow 2013 Summit Chair & President, Center for Entrepreneurship, officially opens the Summit proceedings
15:45 – 16:30	Official welcome <i>Representatives of key Russian agencies welcome delegates to Moscow:</i> <ul style="list-style-type: none"> • Igor Shuvalov First Deputy Prime Minister of the Russian Federation • Alexei Komissarov, Head of the Department of Science, Industrial Policy and Entrepreneurship, City of Moscow • Natalia Larionova, Head of the Department of Small and Medium Business of the Ministry of Economic Development of the Russian Federation • Elena Bocherova, Deputy Director, Federal Agency on Youth Affairs • Victor Ermakov, Public Defender (Ombudsman), Russian Federation for the Protection of the Rights of Small and Medium Enterprises • Enrique Jacob Rocha, President, National Entrepreneur Institute of Mexico
16:30 – 17:30	Opening Keynote Address – <i>Entrepreneurs Changing the World</i> <ul style="list-style-type: none"> • Jonathan Ortman, President, Global Entrepreneurship Week & Board Member, Center for Entrepreneurship (USA)
17:00 – 17:30	<i>Coffee and networking break</i>
17:30 – 18:00	<i>Welcome by representatives of G20 YEA Summit Partners</i> <ul style="list-style-type: none"> • Sergey Borisov, Chairman, Board of Trustees, OPORA Russia & Board Member, Center for Entrepreneurship (Russia) • Maria Pinelli, Global Vice Chair – Strategic Growth Markets, Ernst & Young (UK) • Bruno Berthon, Managing Director, Accenture Strategy and Sustainability (France)
18:00 – 18:50	Opening Keynote Address – <i>My Entrepreneurial Journey</i> <ul style="list-style-type: none"> • Jeff Hoffman, Serial Entrepreneur and CEO, uBid.com, Priceline.com, ColorJar (USA)
18:50 – 19:00	Wrap-up and preview of tomorrow's exciting content <ul style="list-style-type: none"> • Moderator: Alex Gill, Founder, Mendicant Group (Canada)
19:00 – 21:00	<i>Networking Buffet and Reception at Skolkovo School of Management</i> <ul style="list-style-type: none"> • Delegation Photos & YEA Summit Group Photo

Day 2 – June 16, 2013

<u>Time</u>	<u>Item</u>
10:00 – 10:30	<p>Presentation of Summit’s communiqué <i>Drawn from the survey responses of more than 400 delegates and written in consultation with global experts on the G20, this document will present the G20 Young Entrepreneurs’ Alliance’s recommendations to the G20 Leaders</i></p> <ul style="list-style-type: none"> • Moderator: Alex Gill, Founder, Mendicant Group (Canada)
10:30 – 11:15	<p>How to change the world with a communiqué – a panel discussion <i>G20 YEA members will discuss how they have used previous communiqués to positively impact conditions for entrepreneurs in their respective countries.</i></p> <ul style="list-style-type: none"> • Abdulaziz H. Al-Mutairy, General Manager, The Centennial Fund (G20 YEA Member, Saudi Arabia) • Luca Donelli, Entrepreneur and Sherpa, Confindustria Y.E. (G20 YEA Member, Italy) • Jeremy Liddle, Chief Entrepreneur Officer, ENYA (G20 YEA Member, Australia) • Alex Mitchell, Director, Young Brits Network (G20 YEA Member, UK) • Martín J. Romero, President, COPARMEX (G20 YEA Member, Mexico) • Gregoire Sentilhes, President, Les Journées de L'Entrepreneur (G20 YEA Member, France) • Moderator: Alex Gill, Founder, Mendicant Group (Canada)
11:15 – 11:45	<i>Coffee and networking break</i>
11:45 – 12:15	<p>Country break-out sessions: Using the communiqué for change in 2013 <i>Delegates will meet with their national delegations to strategize how they can leverage the Moscow Communiqué in their own countries in the coming year.</i></p>
12:15 – 12:45	<p>Global Synch Session: Presentation of ideas <i>Each delegation will present one (1) action they will undertake in the coming year to encourage change in their own country.</i></p> <ul style="list-style-type: none"> • Moderator: Alex Gill, Founder, Mendicant Group (Canada)
12:45 – 14:00	<i>Lunch</i>
14:00 – 15:30	<p>Going deeper and changing the world <i>Five breakout sessions will see delegates discuss how they have advanced the communiqué themes in their respective countries, creating opportunities for entrepreneurs and jobs in the process. Breakout groups will focus on:</i></p> <ul style="list-style-type: none"> • Access to finance for entrepreneurial growth ventures <ol style="list-style-type: none"> 1. Alejandro Castillo, Grupo ALEB (Mexico) 2. Sebastien Eckersley-Maslin, Founder, BlueChilli (Australia) 3. Daniel Fine, Founder, Millennial Fund (US) 4. Daniel Rajkumar, Founder, Rebuilding Society (UK) 5. Lidya Tsarenko, General Director, Premium Telecom (Russia) 6. Scott Walton, President, Enovex (Canada) 7. Moderator: Andrea Vogel, Engagement Partner for the Netherlands, Ernst & Young (EU) • Educational programs and other ecosystem factors that support young entrepreneurs <ol style="list-style-type: none"> 1. Alexander Antonevich, Founder, Business3 (Russia) 2. Dewaker Basnet, 24hours Inspired (India) 3. Jorge Garcia, Co-Founder, Outcom (Mexico) 4. Glynn Pegler, Founder, Culture Group (UK) 5. Dana Quarg, Chair, Regional Committee, Association of Conference Interpreters (Germany) 6. Daniel Rodic, Impact Entrepreneurship Group (Canada) 7. Moderator: Julia Deans, President, Canadian Youth Business Foundation & Iain Klugman, President and CEO, Communitech (Canada) • IT and/or green growth innovation <ol style="list-style-type: none"> 1. Daniel Gomez, Co-Founder, SOLBEN (Mexico) 2. Marcus Heinrich & Benjamin Knöfler, Green IT Initiative (Germany) 3. Siddarth Krishnakumar, Founder, Reap Benefit (India) 4. Derek Majors, CEO, eligeo (Canada) 5. Osama Natto, Founder, Innovative Business Solutions (Saudi Arabia) 6. Mikhail Naumov, Founder, The Green Program (US) 7. Chelsea Sloan, Founder, Uptown Cheapskate (US) 8. Moderator: Francis Hintermann, Managing Director, Accenture Research (France) • Social business and social enterprise <ol style="list-style-type: none"> 1. Bhavana Banerjee, VNS Group (India)

	<ol style="list-style-type: none"> 2. Sarah Endline, Founder & CEO, sweetriot (US) 3. Hadj Khelil, Founder, Bionoor (France) 4. Alex Kosik, Founder, Gravitonis (Russia) 5. Adam Lane, Head of Sales, Ai-Media (Australia) 6. Isabelle Rabier, Founder, DERMANCE (France) 7. Moderator: Alex Mitchell, Founder, Young Brits (UK YEA Member) <ul style="list-style-type: none"> • Going Global <ol style="list-style-type: none"> 1. Quentin Desurmont, President, Traveller Made (France) 2. Xu Ge Fei, President, Les Editions Fei (France) 3. Debora Garetto, CEO, Portalupi (Italy) 4. Cedric Jeannot and Lisa Sturmer, Founders, Connect Global (Canada) 5. Adrien Nussenbaum, Co-Founder, MIRAKL (France) 6. Archie Ravishankar, CEO, Kural Group (Australia) 7. Moderator: Peter Bos, Business Development Leader for EMEA Strategic Growth Markets, Ernst & Young (EU)
15:30 – 16:00	<i>Coffee and networking break</i>
16:00 – 16:30	<p>Entrepreneurial Innovation: how to unleash a key source of growth and jobs and in the G20 countries? <i>Accenture presents the results of the firm's research on innovation and entrepreneurship across the G20.</i></p> <ul style="list-style-type: none"> • Bruno Berthon, Managing Director, Accenture Strategy and Sustainability (France)
16:30 – 18:00	<p>Insights into building global innovation eco-systems <i>A panel of organizations and entrepreneurs from across the G20 discussing how their respective entrepreneurial ecosystems support and encourage innovation:</i></p> <ul style="list-style-type: none"> • Alexei Komissarov, Head of the Department of Science, Industrial Policy and Entrepreneurship, City of Moscow (Russia) • Iain Klugman, President and CEO, Communitech (Canada) • Julia Solovieva, Country Director, Google (Russia) • Bertin Nahum, President, MEDTECH (France) • Moderator: Laurence Morvan, CEO Office Managing Director, Accenture (France)
18:00	<p>Wrap-up and preview of tomorrow's exciting content Moderator: Alex Gill, Founder, Mendicant Group (Canada)</p>
19:00	<i>Networking Buffet and Reception (Hotel Metropol)</i>

Day 3 – June 17, 2013	
<u>Time</u>	<u>Item</u>
9:30 – 10:15	<p>Avoiding a lost generation <i>Ernst & Young will share findings from their "Global Entrepreneurship Barometer 2013" that highlights challenges and issues facing young entrepreneurs.</i></p> <ul style="list-style-type: none"> • Maria Pinelli, Global Vice Chair – Strategic Growth Markets, Ernst & Young (UK) • Andrea Vogel, Engagement Partner for the Netherlands, Ernst & Young (EU) • Alessandro Cenderello, Managing Partner for the EU Institutions, Ernst & Young (EU)
10:15 – 10:45	<p>Keynote Address – TechStars: Building Entrepreneurial Start-Up Communities</p> <ul style="list-style-type: none"> • Jon Bradford, Managing Director, TechStars (UK)
10:45 – 11:30	<p>Keynote Address – Being a Global Entrepreneur – How I Established 54 Businesses Around the World</p> <ul style="list-style-type: none"> • Dr. Bert W.M. Twaalfhoven, Founder, European Forum for Entrepreneurial Research & Former President, Indivers B.V. (EU)
11:30 – 12:00	<i>Coffee and networking break</i>
12:00 – 13:30	<p>Taking your entrepreneurial venture global <i>Entrepreneurs from across the G20 discuss their transition from national to international markets in this dynamic panel featuring the following speakers:</i></p> <ul style="list-style-type: none"> • Enrique Jacob Rocha, President, National Entrepreneur Institute (Mexico) • Gabor Bojar, CEO, Graphisoft (EU) • Natalia Kasperskaya, General Director, InfoWatch (Russia) • Elena Masolova, Serial entrepreneur, investor and Founder, Eduson.tv (Russia) • Dan Serfaty, Co-founder and CEO, Viadeo (France) • Moderator: Dr. Bert Twaalfhoven, Founder, European Forum for Entrepreneurial Research & Former President, Indivers B.V. (EU)

13:30 – 14:45	<i>Lunch</i>
14:45 – 16:15	<p>Panel discussion on Doing Business in Russia <i>Participants in this panel will discuss key factors influencing the development of entrepreneurship in Russia, including: the entrepreneurial culture; education and training; access to finance; and, how the government can influence the attractiveness of Russia’s entrepreneurship climate.</i></p> <ul style="list-style-type: none"> • Anna Belova, Board member, Russian Venture Company & Deputy Director, Board of Directors, Center for Entrepreneurship (Russia) • Steven Brown, Founder, Premium Snacks (USA and Russia) • Alexei Komissarov, Head of the Department of Science, Industrial Policy and Entrepreneurship, City of Moscow (Russia) • Olivier Letard, Director, Canadian Youth Business Foundation & President, PCO Innovation (Canada) • Andrey Nikitin, Director, Agency of Strategic Initiatives (Russia) • Moderator: Alexander Ivlev, Managing Partner, Ernst & Young (Russia)
16:15 – 16:45	<i>Coffee and networking break</i>
16:45 – 17:30	<p>Communiqué signing ceremony <i>G20 Presidents will sign the Moscow 2013 Communiqué on behalf of the world’s young entrepreneurs and hand it off to members of the B20.</i></p> <ul style="list-style-type: none"> • Alexander Shokhin, Chairman, B20 Russia & President, Russian Union of Industrialists and Entrepreneurs • David Yakobashvili, Chairman, B20 Task Force on Job Creation, Employment and Investment in Human Capital & Chairman of the Board, Bioenergiya Corporation (Russia) • Victor Sedov, Moscow 2013 Summit Chair & President, Center for Entrepreneurship (Russia) • Moderator: Alex Gill, Founder, Mendicant Group (Canada)
17:30 – 17:45	<p>Passing the torch and a preview of Australia 2014 <i>Closing words from your Moscow Summit hosts and “Passing the torch” to Australia, who will offer an invitation to participate, and a preview of Australia’s plans for the 2014 G20 YEA Summit.</i></p>
17:45 – 20:00	<i>Networking Buffet and Closing Reception at Skolkovo School of Management</i>