



2018 Argentina G20 Young Entrepreneurs' Alliance Summit

The G20 Young Entrepreneurs' Alliance (G20 YEA) is a collective of organizations across the jurisdictions of the G20 that promote youth entrepreneurship as a driver of economic renewal, job creation, innovation and social change. Alliance members represent more than 500,000 young entrepreneurs. Each year, the G20 YEA brings together hundreds of the world's top young entrepreneurs to share their ideas with the B20 and G20 leaders to catalyse global change.

The 2017 Berlin G20 Young Entrepreneurs' Alliance Summit focused on *Digital trends for Future Business* where entrepreneurs discussed the affect of digitalization on business and society and how governments establish a digital infrastructure that will foster entrepreneurship.

The 2018 Argentina Summit will explore the relationship between education, the global economy and the future of entrepreneurship. Under the theme of *Entrepreneurship, Education and the Businesses of the Future*, the summit will look at the educational needs of present and future entrepreneurs, as well as the business opportunities in the education technology space.



Confederación Argentina de la Mediana Empresa (CAME) and CAME Joven invite you to join the G20 YEA Summit in Buenos Aires in September 2018. CAME is a business association that represents more than 600,000 SMEs across Argentina that employ more than 4M people.

DATE: 20 – 21 September 2018

LOCATION: CAME, 25 de Mayo 457, C1043 CABA, Buenos Aires, Argentina

How to get involved?

- Watch out for updates on www.g20yea.com
- Become a delegate by contacting your national organization which you can find at <http://www.g20yea.com/index.php/members>
- Sponsor the Summit by contacting development@g20yea.com

CONFERENCE AGENDA

DAY ONE: Thursday, September 20, 2018

08:00 - 09:30	REGISTRATION AND NETWORKING	
09:30 - 10:00	Summit Opening WELCOME TO THE G20 YEA ARGENTINA SUMMIT	Bruno Sanguinetti G20 YEA Argentina President Fabian Zarza CAME JOVEN President Gerardo Diaz Beltran CAME President
10:00 - 10:20	Working with the world's CEOs: B20	B20 Global Chair (invited) Argentina B20 Sherpa (invited)
10:20 - 10:45	A welcome from the Argentine government	Keynote by an Argentine government minister of VIP (TBC)
10:45 - 11:30	Opening Keynote: What the electric bike business taught me about entrepreneurship Lucas Toledo is the co-founder of GI FlyBike, which is poised to revolutionize commuting around the globe. The bike easily folds in half and can be taken on trains, carried on buses or stored in an apartment closet. And it's packed with tech – from built-in lights and an electric smart lock to a port that charges your phone. Lucas will share what he learned developing this piece of breakthrough technology.	
11:30 - 12:30	What we get wrong about learning and entrepreneurship – and how we can learn from it: This session explores the future of education to shape the next generation of entrepreneurs. The panelists will share their work and experience on ecosystem development.	•Speakers to be confirmed Location: CAME Main Plenary
12:30 - 13:45	LUNCH	
13:45 – 15:00	The Accenture Future of Education Address Global consulting leader Accenture will offer an address on the opportunities we will encounter in the future of education. How will technology disrupt our classrooms? How will working entrepreneurs learn in the future? And where are there business opportunities for all?	•Armen Ovanessoff, Principal Director of Accenture Global Research
15:00 – 16:45	BREAKOUT SESSIONS Introduction to the topics and sessions that will take place during the summit.	
	1. What does the future of entrepreneurship education look like? This session will explore the education curriculums and programs that exist which are showcased in our white paper and will look towards the future.	•Igor Egorov, G20 YEA Sherpa Russia •Argentine Academic •Other speaker to be confirmed Location: German Chamber of Commerce
	2. Can we create a borderless world for entrepreneurs? This session will explore the increasing barriers to mobility for young entrepreneurs around the world and discuss how we can push for a world where the only border that young entrepreneurs know is their own imagination.	•Fiona Wilson, G20 YEA Sherpa Canada •Representative, Dentons LLP Canada •Other speaker to be confirmed Location: CAME Main Plenary
	3. The Business of the Future: This session will be workshop based crowdsourcing insights from the entrepreneurs themselves to share how the future of business will look. This will be delivered by Scalabl, is an Argentinian company driving the learning and skills to grow entrepreneurship in Argentina.	•Francisco Santalo, CEO Scalabl •Other speakers to be confirmed Location: EY Office Argentina
16:45 – 17:00	BREAK	
17:00 – 17:30	Networking Activity. This session will be dedicated to networking for entrepreneurs. The session will be delivered by a networking Company who will delivery this activity.	•Argentine Networking Organizer
19:00 - 23:00	WELCOME RECEPTION: Qtum welcomes the world's young entrepreneurs Qtum is one of China's leading Crypto companies making the blockchain ready for business and bridging the Ethereum and bitcoin communities. Join the Qtum team as they host the welcome reception for entrepreneurs from around the world.	

CONFERENCE AGENDA

DAY TWO: Friday, September 21, 2018		
09:00 – 10:00	COFFEE AND TEA RECEPTION	
10:00 – 10:15	Opening remarks: Day Two	•Bruno Sanguinetti, G20 YEA Argentina President
10:15 – 11:00	Keynote: Crypto Currency – Financing the future The nature of finance is changing. Banks hold most of the money worldwide, but the disruption of cryptocurrency is changing the way we pay and the way we can finance our future. In a world of uncertainty, how can we remain financially sustainable?	•Joan Cwaik, Maytronics / UADE Foundation / Forbes's Argentina 6 Most Influential Sub-30 of 2017
11:00 – 12:30	A big f@#k up Session Entrepreneurs from the Alliance will tell us how they failed, how many times they tried, And the importance of making mistakes.	•Moderated by G20 YEA Leaders
12:30 - 13:30	LUNCH	
13:30 – 14:00	Inspirational speaker: Rubens Menin Recent winner of EY's World Entrepreneur of the Year Award When Rubens Menin was growing up in Brazil, he recognized that for many in his country, home ownership was an unobtainable desire. He relished a challenge and in 1979 founded his own company, MRV Engenharia, to help meet this need. It is now Latin America's largest residential real estate developer and Brazil's leading low-income housing builder, enabling countless Brazilian families to take their first step on the property ladder. It employs more than 24,000 people and has built over 300,000 properties. Currently, 1 in every 200 Brazilians lives in a property built by MRV.	•Introduction from EY Argentina
14:00– 15:00	Entrepreneurship for socioeconomic transformation: smart taxation to fuel growth: Knowledge partner EY will lead a discussion on world trends in taxation, noting jurisdictions that are “getting it right” and providing ideas of how we can move to a world that supports, not penalizes, entrepreneurship.	•Fernando Paci, Partner, EY Argentina
15:00 – 16:30	Breakout Sessions	
	1.Doing business in Argentina This session will highlight emerging opportunities in Argentina, offering insights into trade and business areas that entrepreneurs from around the world may wish to explore.	•Trade Expert from the Argentina Foreign Office Location: EY Office
	1.Preview G20 Japan: Private Interest Capitalism This session will look towards the future and the next summit. What will this mean for entrepreneurs?	•G20 YEA Japan •Other speakers to be confirmed Location: CAME Main Plenary
	1.TBD	Location: German Chamber of Commerce
16:30 – 16:45	BREAK	
16:45 - 17:15	Signing our communique: Representatives from the G20 YEA will sign our official communique calling on the world's leaders to tak concrete action to support the world's entrepreneurs	
17:15 - 17:45	Passing the torch to Japan and closing remarks: The 2019 G20 YEA Summit will be hosted in Japan. CAME Joven (Argentina) will pass the torch to representatives from JCI Japan. CAME and JCI officials will offer closing remarks and delegations can pose for photos with their communiqué.	
18:00	FINAL NETWORKING BANQUET	



ACCOMMODATION

CAME have identified a list of hotels near the venue. Special rates will be considered in group bookings of 10 or more rooms. Please contact the hotels directly.

Hotel Intercontinental Buenos Aires

Address: Moreno 809, C1091AAQ CABA, Argentina

Website:

<http://www.intercontinental.com/buenosaires>

Walking Distance to Summit: 1.2 km – 17 min

Driving Distance to Summit: 3km – 13 min

Room rate / single room: U\$D 283

Room rate / double room: U\$D 283

Mail: buenosaires@ihg.com

Phone: +54 11 4340-7100

Hotel NH Collection Jousten

Address: Av. Corrientes 280, C1043AAP CABA, Argentina

Website: [https://www.nh-](https://www.nh-collection.com/es/hotel/nh-collection-buenos-aires-jousten)

[collection.com/es/hotel/nh-collection-buenos-aires-jousten](https://www.nh-collection.com/es/hotel/nh-collection-buenos-aires-jousten)

Walking Distance to Summit: 70 m – 1 min

Room rate / single room: U\$D 190

Room rate / double room: U\$D 210

Mail: nhjousten@nh-hotel.com

Phone: +54 11 4321-6750

Hotel NH Tango

Address: Cerrito 550, C1010AAL CABA, Argentina

Website: [https://www.nh-](https://www.nh-hotels.com.ar/hotel/nh-buenos-aires-tango?qmb)

[hotels.com.ar/hotel/nh-buenos-aires-tango?qmb](https://www.nh-hotels.com.ar/hotel/nh-buenos-aires-tango?qmb)

Walking Distance to Summit: 1.3 km – 17 min

Driving Distance to Summit: 2 km – 11 min

Room rate / single room: U\$D 167

Room rate / double room: U\$D 180

Mail: nhtango@nh-hotels.com

Phone: +54 11 4124-6700

Hotel NH Latino

Address: Suipacha 309, C1008AAG CABA, Argentina

Website: [https://www.nh-](https://www.nh-hotels.com.ar/hotel/nh-buenos-aires-latino)

[hotels.com.ar/hotel/nh-buenos-aires-latino](https://www.nh-hotels.com.ar/hotel/nh-buenos-aires-latino)

Walking Distance to Summit: 950 mts – 12 min

Driving Distance to Summit: 2 km – 10 min

Room rate / single room: U\$D 153

Room rate / double room: U\$D 165

Mail: nhlatino@nh-hotels.com

Phone: +54 11 4321-6700

Hotel Novotel Buenos Aires

Address: Av. Corrientes 1334, C1043ABN CABA, Argentina

Website:

<https://www.accorhotels.com/es/hotel-6503-novotel-buenos-aires/index.shtml>

Walking Distance to Summit: 1.4 mts – 18 min

Driving Distance to Summit: 2.2 km – 9 min

Room rate / single room: U\$D 132

Room rate / double room: U\$D 145

Mail: h6503-re@accor.com

Phone: +54 11 4370-9500